Ming Chuan University Procedures for 10 Pillars Competency Evaluation

Article 1 In order to achieve the Ming Chuan University (herein referred to as the University) principle of "one mission and three goals" and cultivate learning and application abilities in students, the University is devoted to nurture its students with professional core competencies and significant basic capacities, and ensure students earn certification of their basic capacities for future workplace applications. The Ming Chuan University Procedures for 10 Pillars Competency Evaluation (herewith called these procedures) were established to ensure that students meet the standards for each pillar.

Article 2 In order to achieve the Ming Chuan University (herein referred to as the University) principle of "one mission and three goals" and cultivate learning and application abilities in students, the University is devoted to nurture its students with professional core competencies and significant basic capacities, and ensure students earn certification of their basic capacities for future workplace applications. The Ming Chuan University Procedures for 10 Pillars Competency Evaluation (herewith called these procedures) were established to ensure that students meet the standards for each pillar.

Article 3 In order to achieve the Ming Chuan University (herein referred to as the University) principle of "one mission and three goals" and cultivate learning and application abilities in students, the University is devoted to nurture its students with professional core competencies and significant basic capacities, and ensure students earn certification of their basic capacities for future workplace applications. The Ming Chuan University Procedures for 10 Pillars Competency Evaluation (herewith called these procedures) were established to ensure that students meet the standards for each pillar.

Article 4 Graduates of Undergraduate Division are required to undergo the 10 Pillars basic capacities review from 2014-15 AY in accordance with these procedures. The 10 Pillars basic capacities review are implemented according to a double track system; all students are required to demonstrate basic capacities, while distinctive performance

refers to those who have exceptional achievements or have passed advanced capacity review. All students are required to pass the 10 Pillars basic capacities evaluation. However, the schedule for adding Morals, Knowledge, Teamwork, Aesthetics, Planning and Employability into the graduation standards will be established separately.

Article 5 The definition and assessment standards of 10 Pillars basic capacities are as follows:

(一) Morals:

1. Nurtured with moral capacity and implementation ability as modern citizens. Students who complete the requirement of "Ming Chuan University Procedures for Implementing Service-Learning," have no punishment record of one 2nd Level Demerit or above and meet one of the following criteria are deemed as meeting basic requirements:

(1) Take and pass one course (or above) related to moral education, or participate in four on-campus seminars or activities related to moral education. The related courses are listed in the table below: (Additional courses for Morals will be announced 2 weeks prior to course add/drop period.)

Course No.	Course
00756	Citizenship and Multicultural Society
00851	Analysis of Societal Issues
00751	World Civilizations
00753	Moral Inferences
00737	Intellectual Property and Social Development
78532、78557	Seminar on Patent Law
08246	Psychology of Leadership
00062	International Etiquette
08543	Seminar on Professional Ethics
00807	The Individual and Religion
00752	Chinese History and Culture
00754	Democratic Law and Order
00858	Interpersonal Relationships
00860	Modern Technology and Human Civilization
00859	Career Planning
00748	Gender and Image
02035	Music Appreciation

02069	Music and Life
43747	Seminar on Chinese Popular Etiquette
43466	Chinese Society and Culture
00808	Selected Readings in the Classics
08458	Sexual Psychology
00853	Leisure and Popular Culture
00811	Local Culture
04204	Environmental Ecology
00018	Environment and the Individual
00903	Green Architecture Design
02067	Introduction to Environmental Protection
02101	Service Learning
99615	Sociology
99614	Psychology
99621	Politics
99235	Introduction to Law
99728	Leadership
99740	Special Topics in International Etiquette and Communication
99613	Western Art Appreciation
99620	Special Topics on Modern China
99754	Introduction to Chinese Culture
99716	Cross-cultural Communication
99747	Studies on Environmental Dynamics

(2) Average conduct grade of 90 points (and above) from the admitted semester to the first semester of the academic year in which the student will graduate.

(3) Special achievement related to morals.

2. Students who pass basic capacities standards in Morals, do not have a record of cancelled demerits and meet one of the following conditions are deemed as achieving distinctive performance:

(1) Average conduct grade of 92 points (and above) from the admitted semester to the first semester of the academic year in which the student will graduate.

(2) Special achievement related to morals and recommended by the department or

program.

(2) Knowledge:

1.Students who are equipped with learning ability for the profession of the student's department or interdisciplinary degree program, and meet one of the following criteria are deemed as meeting basic requirements:

    (1) Complete two or more items of career pathway.

    (2) Complete one or more cross-disciplinary focused course programs.

2. Students who pass basic capacities standards in Knowledge, and receive a minor or double-major degree are deemed as achieving distinctive performance:

(3) Health (Sports):

1. Equipped with basic Sports ability to maintain good health. Students who pass one of the following standards are deemed as meeting the basic requirement:

(1) Undergraduate students (includes international students of International College) who enrolled from 2009-10 to 2016-17 academic year and passed 4 items of the physical fitness tests standards. Physical fitness test standards are set for 6 items including power, flexibility, muscular endurance and cardio-respiratory endurance announced by the Ministry of Education, and balance and coordination ability announced by the University.

(2) Undergraduate students (includes international students of International College) who enrolled after 2017-18 academic year and meet the standards of 4 items of the physical fitness tests. Physical fitness test standards are set for 6 items including power, flexibility, muscular endurance and cardio-respiratory endurance announced by the Ministry of Education, and balance and coordination ability announced by the University.

(3) Students with disabilities or severe diseases are handled in accordance with Ming Chuan University Enforcement Rules for Sports Capability Requirements. 。

2. Students who pass basic capacities standards in Sports, and meet one of the following conditions are deemed as achieving distinctive performance:

(1) Pass Sports capacity basic standards, and the golden medal standards of power, flexibility, muscular endurance and cardio-respiratory endurance announced by the

Ministry of Education.

(2) Participate in an international sports competition as a country representative and place among the top 6.

(3) Participate in a nationwide sports competition held by Ministry of Education as a representative of the university and place among the top 6.

(4) Participate in a nationwide sports competition as a representative of the university and place among the top 6.

(4) Teamwork:

1. Students who have team spirit, actively participate in group activities and meet one of the following criteria are deemed as meeting the basic requirement:

(1) Participate in group activities on or off-campus (proof required) (including: Freshmen Choral Contest, Cheerleading Dance Competition, debate competitions, intelligent robot team competition, etc.).

(2) Serve as officer of student self-governance organization or departmental student association for more than one semester.

(3) Join in registered student club organization and participate in club activities for more than one semester with attendance at more than two thirds of meetings.

(4) Participate in on- or off-campus group competitions (proof required).

2. Students who pass basic requirement of Teamwork and meet one of the following conditions are deemed as achieving distinctive performance:

(1) Participate in international competition as representative of the country.

(2) Participate in international or domestic competition and win a prize.

(3) Participate in regional competition and place among the top three.

(4) Serve as officer of student club that is evaluated as outstanding and above in Student Club Evaluation and recommended by Extracurricular Activities Section.

(5) Aesthetics:

1. Students who possess aesthetic knowledge and application ability and meet one of the following standards are deemed as meeting the basic requirement:

(1) Pass at least one of the aesthetics education-related courses offered by MCU;

relevant courses are listed as follows:

Course code	Course Name
02069	Music and Life
02035	Music Appreciation
00804	Chinese Art and Aesthetics
00805	Western Art and Aesthetics
02018	Introduction to Photographic Art
00906	Art Education (elective course for Teacher Education Program students)
00709	Stage Technology (elective course for Teacher Education Program students)
00806	Dance Choreography and Appreciation
00903	Green Architecture and Environmental Design
43111	Introduction to Literature (I)
43347	Film and Visual Literature (I)
43343	Modern Drama and Stage Performance (I)
43107	Selected Essays and Essay Writing in History (I)
43137	Modern Poetry and Writing (I)
43139	Modern Fiction and Writing (I)
42160	Introduction to Western Literature (I)
42524	Introduction to British Literature (I)
21117 23114 09127	Color Theory
45341	Chinese Calligraphy
45342	Modern Literature
45340	Poetry Appreciation

(2) There are two ways to earn the certificate of Aesthetics through experiential learning: The first is to participate in or appreciate diverse art activities that help to promote aesthetics held on and off-campus (such as concerts, opera, and movies). Students are required to participate in or appreciate four activities and apply with a report 2,000 characters in length and relevant evidence. The second method is to watch videos about Aesthetics teaching and learning activities uploaded on MCU website. Students are required not only to completely watch four Aesthetics teaching videos, but also watch four Aesthetics activity videos, and apply with a report 2,000 characters in length and relevant evidence. Students can submit their applications when they meet one of the above requirements, and the application will be reviewed and passed by the General Education Center Review Committee (Please refer to the attachment for application requirements.).

1. Students who pass basic requirement of Aesthetics and meet one of the following conditions are deemed as achieving distinctive performance:

Place among the top three in on- or off-campus or international art and literary competitions and pass the review of General Education Center Review Committee.

   Note: (1) Applicants are required to file the application with the proof of participating in the activity or winning an award with General Education Center during the 10th-11th week of each semester.

   (2) The review standards, relevant procedures for review and the establishment of reviewing committee are to be set up by the General Education Center and be implemented after being approved.

(6) Planning:

   1. Students who are equipped with project management skills and the ability to effectively execute a work plan, and meet one of the following conditions are deemed as meeting the basic capacities:

   (1) Take and pass Management, Business Management, or related professional courses on project planning which are reviewed and approved by the university; relevant courses are listed below:

科目代碼 Course Code	開課學院 School	開課學系 Department	課程名稱 Course Name
11102	管理學院 School of Management	企業管理學系 Business Administration Department	管理學 Management
11546			營運企劃與銷售 Business Planning and Selling
57101		國際企業學系 International Business Department	企業管理 Business Management
52135		會計學系 Accounting Department	企業管理 Business Management
56105		風險管理與保險學系	管理學

		Risk Management and Insurance Department	Management
31307	傳播學院 School of Communication	新媒體暨傳播管理學系 Department of New Media and Communication Administration	企業管理 Business Management
29257			專案企劃實務 Project Planning Practice
30333		廣告暨策略行銷學系 Department of Advertising and Strategic Marketing	廣告企劃 Advertising Planning
34406			廣告策略與企劃 Advertising Strategy and Planning
32319		廣電學系 Radio and TV Department	頻道規劃管理 Channel Planning and Management
33312		新聞學系 Journalism Department	專題企劃與報導 Planning and Writing of Special Reports
04114	設計學院 School of Design	都市規劃與防災學系 Urban Planning and Disaster Management Department	環境規劃與設計 Environmental Planning and Design
21230		商業設計學系 Commercial Design Department	網站規劃與設計 Website Planning and Design
23304		商品設計學系 Product Design Department	商品企劃 Commercial Product Planning
11102	觀光學院 School of Tourism	觀光學院 School of Tourism	管理學 Management
13103	資訊學院 School of Information Technology	資訊管理學系 Information Management Department	管理學 Management
36434		資訊工程學系 Computer Science and Information Engineering Department	網路規劃與管理 Website Planning and Management
06120	社會科學院 School of Social	社會與安全管理學系 Department of Security	企業管理概論 Introduction to

	Sciences	Management and Community Affairs	Business Management
07203		公共事務學系 Public Affairs Department	公共管理 Public Management
35207		應用統計資訊學系 Applied Statistics and Information Science Department	企業管理 Business Management
40202	健康科技學院 School of Health Technology	醫療資訊與管理學系 Healthcare Information and Management Department	醫務管理學 Healthcare Management
99219		國際企業與貿易學位學程 International Business and Trade Program	國際企業管理 International Business Management
99405	國際學院 International College	資訊科技應用學士學位學程 Applied Computing Program	管理學 Management
59007		國際事務與外交學位學程 International Affairs and Diplomacy Program	管理學 Management
63134	法律學院 School of Law	財金法律學系 Financial Law Department	企業管理 Business Management
42298	教育暨應用語文學院 School of Education and Applied Languages	應用英語學系 Applied English Department	企業管理(1) Business Management (1)
42504			企業管理(2) Business Management (2)
43330		應用中文學系 Applied Chinese Department	文創專題企畫及習作 Planning and Practice of Cultural and Creative Special Reports

(2) Students who have participated in on- or off-campus competitions related to innovation or starting businesses, or have participated in drafting a proposal for

departmental, student association or club activities (The same proposal may only be used by one to three students for their applications.) may submit it and are required to provide relevant proof to prove the proposal has been approved by the department or program.

（3）Students who self-study courses related to Planning through Moodle for 9 hours and pass an examination comprised of randomly selected items from the data base.

（4）Students who earn a certificate related to "Project Management Professional" or "Planning Professional" and have those certificates verified.

（5）Students who participant in international or nationwide competitions related to innovation or starting businesses who won awards are required to provide proof and have their proof verified.

2. Students who meet items 4 and 5 above are deemed as achieving distinctive performance.

(7) Communication:

1. Students possessing basic knowledge of Mandarin Chinese, the ability to compose and communicate in Mandarin (Local students must be able to read classic literature, draft an official document, express their opinions and be equipped with basic communication abilities as a modern citizen. Foreign students are to demonstrate basic communication ability in Mandarin. Standards for students of Applied Chinese Department are set above the basic requirement; those assessment standards are established separately.), and meeting one of the following standards are deemed as meeting the basic capacities.

(1) Undergraduate students are required to pass Chinese Literature: Appreciation and Creative Writing II with a score of above 60.

(2) Foreign students, Overseas Chinese students and non-Chinese speaking students from Hong Kong and Macao are required to pass the Test of Basic Mandarin II with a score of above 60.

(3) Standards for students of Applied Chinese Department are higher than the basic requirement; the assessment standards for those are established separately.

2. Students who pass basic requirements of Communication and meet one of the following conditions are deemed as achieving distinctive performance:

(1) Undergraduate student who participates in university level, national or overseas

Mandarin competition and wins an award.

(2) Undergraduate foreign students who pass the Test of Chinese as a Foreign Language (TOCFL) band C.

(8) Technology:

● Undergraduate students (includes international students of International College who enrolled from 2013-14 to 2016-17 academic year) who enrolled from 2009-10 to 2016-17 academic year and meet one of the following criteria are deemed as meeting the basic requirement:

1. Students who are equipped with basic Office application software and computer skills and pass the following certificate tests (certificates approved by creditable information-related organizations such as Computer Skills Foundation) are deemed as meeting the basic capacities.

   (1) English typing speed: 15 words or more per minute (Practical Level or above)

   (2) Office application software: (2 out of 3) Word, PowerPoint or Excel

2. Students who pass basic requirements of Technology and meet one of the following conditions are deemed as achieving distinctive performance:

   (1) Pass the professional level of one of the following: English typing, Word, PowerPoint or Excel, and have the certificate verified.

   (2) Earn professional specialist certificate issued by the Computer Skills Foundation and have the certificate verified.

● Undergraduate students (includes international students of International College) who enrolled after 2017-18 academic year and meet one of the following criteria are deemed as meeting the basic requirement:

1. Pass two required information courses and the test of PowerPoint (Certificates approved by creditable information-related organizations, such as Computer Skills Foundation).

2. Passing the basic requirement of Technology and earning one certificate of APP or Homepage Design are deemed as meeting the basic requirement.

(9) Internationalization

1. Equipped with English Language ability. Student who meet the following condition are deemed as meeting the basic capacity

   (1) Pass at least one of the following English proficiency tests at the specified level:

   a. GEPT: Intermediate Level

   b. TOEIC: Total Score of 550 or above (listening 275 points, reading 275 points)

   c. IELTS: 4.5 or above

   d. TOEFL-iBT: Total score of 57 or above

   e. BULATS: Level 2; 40 or above

(Undergraduate students who have not yet passed the above English certification tests before graduation must take "Applied English in Workplace I" and "Applied English in Workplace II" courses from ELC.)

（2）Have at least one of the following experiences:

 a. Select and pass one English-taught course.

 b. Participate in "Buddy Bon" project to assist foreign students to get used to campus life.

 c. Participate in an on-campus international club and interact with foreign students.

 d. Participate in Learning Away from Home program.

 e. Participate in international volunteer activity.

 f. Participate in on- or off-campus international conference.

 g. Participate in on- or off-campus international activity.

2. Students who pass basic requirement of Internationalization (mobility) and meet one of the following conditions are deemed as achieving distinctive performance:

(1) Pass at least one of the following English proficiency tests at the specified level:

 a. GEPT: Advanced Level

 b. TOEIC: Total Score of 900 or above

 c. IELTS: 6.5 or above

 d. TOEFL-iBT: Total score of 95 or above

 e. BULATS: Level 4

Students applying for distinctive performance in other languages (aside from English) aside from the student's mother tongue have to provide relevant proof for the reviewing committee summoned by the unit responsible for internationalization (mobility) to review on a case-by-case basis.

(2) Have at least one of the following experiences:

 a. Participate in an overseas exchange program for at least one semester.

 b. Participate in international volunteer activity or internship for more than 3 months.

 c. Participate in on- or off-campus international conference with distinctive performance and be recognized by the department.

 d. Participate in on- or off-campus international contests with distinctive performance and be recognized by the department.

3. Students of International College and Applied English Department have higher score standards for the proficiency certification tests; these are covered in other regulations regarding their English proficiency evaluation and will be reviewed by the administrators of that School and Department.

(10) Employment:

1. Students who complete internship programs and career preparation programs before graduation and meet one of the following conditions are deemed as meeting the basic capacities: (MCU Career Planning and Counseling Division or other responsible units host the event(s); students need to obtain verification of participation/completion from the host.)

   (1)　　Participate in career counseling-related program and activities

   (2)　　Participate in off-campus business visit

   (3)　　Participate in employment-related workshop

   (4)　　Complete off-campus business internship program

2. Students who pass basic requirement of Employment and meet one of the following conditions are deemed as achieving distinctive performance (Held by a relevant unit outside campus; verified by the student's department or the organizing unit):

   (1) Have outstanding achievement in related off-campus contest.

   (2) Have great performance during internship and recommended by the department.

Article 6　　Standards for evaluation of Chinese proficiency and so forth mentioned in Article 2 and set earlier will be renamed according to those used in these procedures – Communication, Technology, Internationalization, Health (Sports) – once these procedures are implemented, by revising the original regulations. Other procedures will be separately established for the Pillars that do not currently have such detailed standards for evaluation.

Article 7　　All MCU academic and administrative units promote "10 Pillars" education implementation and evaluation procedure together. Units are assigned to specific "Ten Pillar" responsibilities (indicated in brackets) in order to define responsibilities for better collaboration: Morals (Student Affairs Division), Knowledge (Academic Affairs Division), Health (Sports) (Physical Education Office), Aesthetics (General Education Center), Planning (School of Management), Communication (Department of Applied Chinese), Technology (School of Information Technology), Internationalization (English Language Center), and Employment (Career Planning and Counseling Division).　Moreover, Information and Network Division handles all

related management information system implementation and management. Each responsible unit must periodically provide progress assessment of its "10 Pillars" implementation.

Article 8   All MCU undergraduate students must comply with these procedures and 10 Pillars implementation measures. During their period of study, students need to take the specified on-line exams, traditional or non-traditional courses, participate in related activities and/or obtain certification from MCU or other credible organizations.

Article 9 Graduating students who have passed the "10 Pillars" evaluation process can apply for a "10 Pillars" certificate from Academic Affairs Division; moreover, they will be recognized for the achievement by the University. Students who are equipped with the 10 basic capacities and having more than 3 distinctive performances will be issued a Certificate of Distinction and recognized at their graduation ceremony for their achievement.

Article 10   Upon being passed at the Administrative Council Meeting and approved by the president, these procedures were implemented. Any revision must follow the same procedure.

In the event of any inconsistency or discrepancy between the Chinese and other language versions of this document, the Chinese version shall prevail.