

# Ming Chuan University Procedures for 10 Pillars Competency Evaluation

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- Article 1 In order to achieve the Ming Chuan University (herein referred to as the University) principle of “one mission and three goals” and cultivate learning and application abilities in students, the University is devoted to nurture its students with professional core competencies and significant basic capacities, and ensure students earn certification of their basic capacities for future workplace applications. The Ming Chuan University Procedures for 10 Pillars Competency Evaluation (herewith called these procedures) were established to ensure that students meet the standards for each pillar.
- Article 2 The 10 Pillars combine traditional education characteristics of Morals, Knowledge, Health, Teamwork, and Aesthetics, and the operations abilities for modern society, including Planning, Communication, Technology, Internationalization and Employability. These basic competencies are consistent with the educational goals established by the university’s academic units, as efficient means to achieve the institution’s one mission and three goals.
- Article 3 The University established assessment standards for Chinese Proficiency, English Proficiency, Sports Capability, Service-Learning and Information Technology Proficiency in 2010-11. All students who enroll at MCU from 2010-11 academic year onward are required to meet the abovementioned standards. The standards for Communication, Internationalization, Health(Sports), Morals and Technology in these procedures are established based on the standards already set for the abovementioned proficiencies.
- Article 4 Graduates of Undergraduate Division are required to undergo the 10 Pillars basic capacities review from 2014-15 AY in accordance with these procedures. The 10 Pillars basic capacities reviews are implemented according to a double track system; all students are required to demonstrate basic capacities, while distinctive performance refers to those who have exceptional achievements or have passed advanced capacity review. All students are required to pass the 10 Pillars basic capacities evaluation. However, the schedule for adding Morals, Knowledge, Teamwork, Aesthetics, Planning and Employability into the graduation standards will be established separately.
- Article 5 The definition and assessment standards of 10 Pillars basic capacities are as follows:
- (A) Morals:**
1. Students who possess moral capacity and implementation ability as modern citizens, have no punishment record of one 2<sup>nd</sup> Level Demerit or above and meet one of the following criteria are deemed as meeting basic requirements:
    - (1) Take and pass one course (or above) related to moral education or participate in four on-campus seminars or activities related to moral education. The related courses are listed in the table below: (Additional courses for Morals will be announced 2 weeks prior to course add/drop period.)
    - (2) Average conduct grade of 89 points (and above) from the admitted semester to the first semester of the academic year in which the student will graduate.
    - (3) Special achievement related to morals.
  2. Students who pass the basic capacities standards in Morals, have not received a

Reprimand or higher disciplinary action during their studies, and have completed 16 hours of service-learning, while also meeting at least one of the following conditions are deemed as achieving distinctive performance:

- (1) Average conduct grade of 91 points (and above) from the admitted semester to the first semester of the academic year in which the student will graduate.
- (2) Special achievement related to morals and recommended by the department or program.

**(B) Knowledge:**

1. Students who are equipped with learning ability for the profession of the student's department or interdisciplinary degree program, and meet one of the following criteria are deemed as meeting basic requirements:

- (1) Complete two or more items of career pathway.
- (2) Complete one or more cross-disciplinary focused course programs.
- (3) Complete the basic professional competencies of their department.

2. Students who pass basic capacities standards in Knowledge, and receive a minor or double-major degree are deemed as achieving distinctive performance:

**(C) Health (Sports):**

1. Equipped with basic Sports ability to maintain good health. Students who pass one of the following standards are deemed as meeting the basic requirement:

- (1) Undergraduate students (includes international students of International College) who enrolled from 2009-10 to 2016-17 academic year and passed 4 items of the physical fitness tests standards. Physical fitness test standards are set for 6 items including power, flexibility, muscular endurance and cardio-respiratory endurance announced by the Ministry of Education, and balance and coordination ability announced by the University.
- (2) Undergraduate students (includes international students of International College) who enrolled after 2017-18 academic year and meet the standards of 4 items of the Physical fitness test. Physical fitness test standards are set for 6 items including power, flexibility, muscular endurance and cardio-respiratory endurance announced by the Ministry of Education, and balance and coordination ability announced by the University.
- (3) Students with disabilities or severe diseases are handled in accordance with Ming Chuan University Enforcement Rules for Physical Fitness Capability Requirements.

2. Students who pass basic capacities standards in Sports, and meet one of the following conditions are deemed as achieving distinctive performance:

- (1) Pass Sports capacity basic standards, and the golden medal standards of power, flexibility, muscular endurance and cardio-respiratory endurance announced by the Ministry of Education.
- (2) Participate in an international sports competition as a country representative and place among the top 6.
- (3) Participate in a nationwide sports competition held by Ministry of Education as a representative of the university and place among the top 6.
- (4) Participate in a nationwide sports competition as a representative of the university and place among the top 6.

**(D) Teamwork:**

1. Students who have team spirit, actively participate in group activities and meet one of the following criteria are deemed as meeting the basic requirement:

- (1) Participate in group activities on or off-campus (proof required) (including: Freshmen Choral Contest, Cheerleading Dance Competition, debate competitions, intelligent robot team competition, etc.).
- (2) Serve as officer of student self-governance organization or departmental student association for more than one semester.
- (3) Join in registered student club organization and participate in club activities for more than one semester with attendance at more than two thirds of meetings for

one semester.

- (4) Participate in three or more on- or off-campus group activities (proof required, such as freshmen welcome camp, winter and summer off-campus service teams).

2. Students who pass basic requirement of Teamwork and meet one of the following conditions are deemed as achieving distinctive performance:

- (1) Participate in international competition as representative of the country.
- (2) Participate in international or domestic competition on a team and win a prize.
- (3) Participate in regional competition on a team and place among the top three
- (4) Serve as officer of student club that is evaluated as outstanding and above in on-campus Student Club Evaluation

**(E) Aesthetics:**

1. Students who possess aesthetic knowledge and application ability and meet one of the following standards are deemed as meeting the basic requirement:

- (1) Pass at least one of the aesthetics education-related courses offered by MCU (Relevant courses are listed in the attachment)
- (2) There are two ways to earn the certificate of Aesthetics through experiential learning: The first is to participate in or appreciate diverse art activities that help to promote aesthetics held on and off-campus (such as concerts, opera, and movies). Students are required to participate in or appreciate four activities and apply by submitting a report of 500 words and relevant evidence for each of the activities. The second method is to watch videos about Aesthetics teaching and learning activities uploaded on MCU website. Students are required not only to completely watch three Aesthetics teaching videos, but also watch four Aesthetics activity videos, and apply by submitting a report and relevant evidence (500 words for each Aesthetics teaching video and 300 words for each Aesthetics activity video). Students can submit their applications when they meet one of the above requirements, and the application will be reviewed and passed by the General Education Center Review Committee (Please refer to the attachment for application requirements.).

2. Students who pass basic requirement of Aesthetics and meet one of the following conditions are deemed as achieving distinctive performance:

Place among the top three in on- or off-campus or international art and literary competitions and pass the review of General Education Center Review Committee.

Note:

- (1) Applicants are required to file the application with the proof of participating in the activity or winning an award with General Education Center during the 10<sup>th</sup>-11<sup>th</sup> week of each semester.
- (2) The review standards, relevant procedures for review and the establishment of reviewing committee are to be set up by the General Education Center and be implemented after being approved.

**(F) Planning:**

1. Students who are equipped with project management skills and the ability to effectively execute a work plan, and meet one of the following conditions are deemed as meeting the basic capacities:

- (1) Students who take and pass Management, Business Management, or related professional courses on project planning which are reviewed and approved by the university; relevant courses are listed in the attachment.
- (2) Students who have participated in on- or off-campus competitions related to innovation or starting businesses, or have participated in drafting a proposal for departmental, student association or club activities (The same proposal may only be used by one to three students for their applications.) may submit it and are required to provide relevant proof to prove the proposal has been approved by the department or program.
- (3) Students who self-study courses related to Planning through Moodle for 9 hours

and pass an examination comprised of randomly selected items from the database.

- (4) Students who earn a certificate related to “Project Management Professional” or “Planning Professional” and have those certificates verified.
- (5) Students who participate in international or nationwide competitions related to innovation or starting businesses who have won awards; students are required to provide proof and have their proof verified.
- (6) Students who complete the benchmark for Excellence in a Planning Competency course and fulfill the faculty-assigned report/competition requirements. Based on faculty evaluation, students may be nominated for the Excellence in Planning Competency list (with the nominations capped at one-fifth of the total number of students enrolled in any Planning Competency course).

2. Students who meet items 4, 5 and 6 above are deemed as achieving distinctive performance.

### **(G) Communication:**

1. Students possessing basic knowledge of Mandarin Chinese, the ability to compose and communicate in Mandarin (Local students must be able to read classic literature, draft an official document, express their opinions and be equipped with basic communication abilities as a modern citizen. Foreign students are to demonstrate basic communication ability in Mandarin. Standards for students of Applied Chinese Department are set above the basic requirement; those assessment standards are established separately.), and meeting one of the following standards are deemed as meeting the basic capacities.
  - (1) Undergraduate students are required to pass Chinese Literature: Appreciation and Creative Writing II with a score of above 60.
  - (2) Foreign students, Overseas Chinese students and non-Chinese speaking students from Hong Kong and Macao are required to pass the Test of Basic Mandarin II with a score of above 60.
  - (3) Standards for students of Applied Chinese Department are higher than the basic requirement; the assessment standards for those are established separately.
2. Students who pass basic requirements of Communication and meet one of the following conditions are deemed as achieving distinctive performance:

### **(H) Technology:**

- Undergraduate students who enrolled from 2017-18 academic year (includes international students of International College enrolled from 2013-14 AY to 2016-17 AY) and meet one of the following criteria are deemed as meeting the basic requirement:
  1. Students who are equipped with basic Office application software and computer skills and pass the following certificate tests (certificates approved by credible information-related organizations such as Computer Skills Foundation) are deemed as meeting the basic capacities.
    - (1) English typing speed: 15 words or more per minute (Practical Level or above) ◦
    - (2) Office application software: (2 out of 3) Word, PowerPoint or Excel ◦
  2. Students who pass basic requirements of Technology and meet one of the following conditions are deemed as achieving distinctive performance :
    - (1) Pass the professional level of one of the following: English typing, Word, PowerPoint or Excel, and have the original certificate verified.
    - (2) Earn professional specialist certificate issued by the Computer Skills Foundation and have the original certificate verified.
- Undergraduate students who enrolled from 2017-18 AY to 2021-22 AY (includes international students of International College) and meet one of the following criteria

are deemed as meeting the basic requirement.

Select and earn 2 institutional designated credits (for students in the School of Information Technology, passing Programming Design I is required), and passing the PowerPoint proficiency test with a certificate issued by a reputable external information certification authority, such as the Computer Skills Foundation), are deemed as meeting the basic requirement.

Undergraduate students (includes international students of International College) who enrolled after 2022-23 academic year and meet one of the following criteria are deemed as meeting the basic requirement:

Select and earn 2 institutional designated credits for Information Technology to meet the basic requirement.

- (1) Students of the School of Information Technology: Introduction to Artificial Intelligence and Programming Design I.
- (2) Students not studying in the School of Information Technology: Introduction to Artificial Intelligence and Programming Design.
- (3) Students of International College: Introduction to Artificial Intelligence (English) and Programming Design (English).

1. Pass two required information courses (students of School of Information Technology must select and pass the course of Programming Design I) and the test of PowerPoint (Certificates approved by credible information-related organizations, such as Computer Skills Foundation).

2. Undergraduate students who enrolled from 2017-18 academic year (includes international students of International College) and meet one of the following criteria are deemed as achieving distinctive performance.

- (1) Earn relevant certificate of programming design and submit the original certificate for approval.
- (2) Select and earn 2 credits or above of relevant information technology Micro-credit Courses (including Virtual Reality, Augmented Reality/360) with average score of 85 or above, and submit original course study certificate and transcripts for approval.

**(I) Internationalization:**

1. Equipped with English Language ability. Students who meet the following condition are deemed as meeting the basic capacity

- (1) Pass at least one of the following English proficiency tests at the specified level:
  - a. GEPT: Intermediate Level (Listening and Reading) (Speaking and Writing) (choose one from each subsection).
  - b. TOEIC: Total Score of 550 or above (listening 275 points, reading 275 points) or (Speaking) or (Writing) 120 or above.
  - c. IELTS: 4.5 or above
  - d. TOEFL-iBT: Total score of 42 or above iBT 42 分 (含)以上。
  - e. TOEFL- ITP: Total score of 460 or above ITP 460 分(含)以上
  - f. Linguaskill: Total Score of 140 or above (Listening and reading) (Speaking) (Writing) (choose one from each subsection).
  - g. Aptis (Workplace version, Advanced version, or Teacher version), choose either the (Listening and Reading) combination or the (Writing and Speaking) combination.

All subsections within each combination must achieve B1 level.

(2) Have at least one of the following experiences:

- a. Select and pass one English-instructed course (EMI).
- b. Participate in “Buddy Bon” project to assist foreign students to get used to campus life.
- c. Participate in an on-campus international club and interact with foreign

students.

- d. Participate in Learning Away from Home program.
  - e. Participate in international volunteer activity.
  - f. Participate in on- or off-campus international conference.
  - g. Participate in on- or off-campus international activity.
2. Students who pass basic requirement of Internationalization (mobility) and meet one of the following conditions are deemed as achieving distinctive performance:
- (1) Pass at least one of the following English proficiency tests at the specified level:
    - a. GEPT: Advanced Level (Listening and Reading) (Speaking and Writing) (choose one from each subsection).
    - b. TOEIC: (Listening and Reading) 900 or above, (Speaking) or (Writing) 150 or above.
    - c. IELTS: 6.5 or above
    - d. TOEFL-iBT: Total score of 95 or above
    - e. TOEFL- ITP: Total score of 630 or above
    - f. Linguaskill: Total Score of 180 or above (Listening and reading) (Speaking) (Writing) (choose one from each subsection).Students applying for distinctive performance in other languages (aside from English) aside from the student's mother tongue have to provide relevant proof for the reviewing committee summoned by the unit responsible for internationalization (mobility) to review on a case-by-case basis.
  - (2) Have at least one of the following experiences:
    - a. Participate in an overseas exchange program for at least one semester.
    - b. Participate in international volunteer activity or internship for more than 3 months.
    - c. Participate in on- or off-campus international conference with distinctive performance and be recognized by the department.
    - d. Participate in on- or off-campus international contests and achieve a top-three ranking.
    - e. Select and pass 2 or above English-instructed courses (EMI).
3. Students of International College and Applied English Department have higher score standards for the proficiency certification tests; these are covered in other regulations regarding their English proficiency evaluation and will be reviewed by the administrators of that School and Department.

**(J) Employment:**

1. Students who complete internship programs and career preparation programs before graduation and meet one of the following conditions are deemed as meeting the basic capacities: (MCU Career Planning and Counseling Division or other responsible units host the event(s); students need to obtain verification of participation/completion from the host.)
  - (2) Participate in career counseling-related program and activities
  - (3) Participate in off-campus business visit
  - (4) Participate in employment-related workshop
  - (5) Complete off-campus business internship program
2. Students who pass basic requirement of Employment and meet one of the following conditions are deemed as achieving distinctive performance (Held by a relevant unit outside campus; verified by the student's department or the organizing unit):
  - (1) Have outstanding achievement in related off-campus contest.
  - (2) Have great performance with total score of 85 or above during internship and recommended by the department.
  - (3) Have participated in overseas internship for more than 3 months.

Article 6 Standards for evaluation of Chinese proficiency and so forth mentioned in Article 2 and set earlier will be renamed according to those used in these procedures – Communication, Technology, Internationalization, Health (Sports) – once these

procedures are implemented, by revising the original regulations. Other procedures will be separately established for the Pillars that do not currently have such detailed standards for evaluation.

Article 7 All MCU academic and administrative units promote “10 Pillars” education implementation and evaluation procedure together. Units are assigned to specific “Ten Pillar” responsibilities (indicated in brackets) in order to define responsibilities for better collaboration: Morals (Student Affairs Division), Knowledge (Academic Affairs Division), Health (Sports) (Physical Education Office), Aesthetics (General Education Center), Planning (School of Management), Communication (Department of Applied Chinese), Technology (School of Information Technology), Internationalization (English Language Center), and Employment (Career Planning and Counseling Division). Moreover, Information and Network Division handles all related management information system implementation and management. Each responsible unit must periodically provide progress assessment of its “10 Pillars” implementation.

Article 8 All MCU undergraduate students must comply with these procedures and 10 Pillars implementation measures. During their period of study, students need to take the specified on-line exams, traditional or non-traditional courses, participate in related activities and/or obtain certification from MCU or other credible organizations.

Article 9 Graduating students who have passed the “10 Pillars” evaluation process can apply for a “10 Pillars” certificate from Academic Affairs Division; moreover, they will be recognized for the achievement by the University. Students who are equipped with the 10 basic capacities and having more than four distinctive performances will be issued a Certificate of Distinction and recognized at their graduation ceremony for their achievement.

Article 10 Upon being passed at the Administrative Council Meeting and approved by the president, these procedures were implemented. Any revision must follow the same procedure.

\*\*In the event of any inconsistency or discrepancy between the Chinese and other language versions of this document, the Chinese version shall prevail.\*\*

**Attachment Course List for the Certificate of Each Pillar (Additional courses for each pillar will be announced 2 weeks prior to course add/drop period.)**

**(1) 道德力認證課程列表：Course List for the Certificate of Morals:**

	科目代碼	課程名稱(中)	課程名稱(英)
1.	00016	科學與人生	Science and Human Affairs
2.	00018	環境與人	Man and His Environment
3.	42294	職場倫理與國際禮儀(英)	Business Ethics and International Etiquette (E)
4.	43220、44387、45270、	職場倫理與國際禮儀	Business Ethics and International Etiquette
5.	48006	國際禮儀(英)	International Etiquette (E)
6.	57133	國際禮儀	International Etiquette
7.	59012、99740	國際禮儀與溝通專題(英)	Special Topics in International Etiquette and Communication (E)
8.	00748	性別與影像	Gender and Image
9.	00751	世界文明	World Civilizations
10.	00752	華人歷史與文化	Chinese History and Culture
11.	00753	道德推理	Moral Reasoning
12.	00754	民主與法治	Democratic Law and Order
13.	00756	公民與多元社會	Citizenship and Multicultural Society
14.	00759	邏輯與批判思考	Logic and Critical Thinking
15.	00801	近代世界的形成	Formation of the Modern World
16.	00802	現代中國的變遷	Changes in Contemporary China
17.	00803	台灣開發與轉型	Taiwan Development and Transformation
18.	00804	中國藝術與美感	Chinese Art and Aesthetics
19.	00805	西方藝術與美感	Western Art and Aesthetics
20.	00807	人與宗教	The Individual and Religion
21.	00808	經典選讀	Selected Readings in the Classics
22.	00811	區域文化專題	Special Topics on Local Culture
23.	00851	社會問題分析	Analysis of Social Problem
24.	00854	媒體識讀	Media Literacy
25.	00855	全球化的理論與實務	Theory and Practice of Globalization
26.	00857	國家發展與人權	National Development and Personal Rights
27.	00858	人際關係	Interpersonal Relationships
28.	00859	生涯規劃	Career Planning
29.	00860	現代科技與人類文明	Modern Technology and Human Civilization
30.	00861、M2201、M3201	企業倫理	Business Ethics
31.	00901	醫學與健康	Medicine and Health



	科目代碼	課程名稱(中)	課程名稱(英)
32.	00905	環境變遷與永續發展	Environmental Changes and Sustainable Development
33.	02011	生死學	Thanatology
34.	02018	攝影藝術欣賞	Introduction to Photographic Art
35.	02035、09147	音樂欣賞	Music Appreciation
36.	02058	生命科學	Life Science
37.	02061	台灣環境生態	Environmental Ecology of Taiwan
38.	02067	環境保護概論	Introduction to Environmental Protection
39.	02069	音樂與生活	Music and Life
40.	02088	學習與服務	Learning and Service
41.	08458	性心理學	Psychology of Sex and Gender
42.	45265	華人社會與文化	Chinese Society and Culture
43.	43821	中國民間禮俗專題研究(一)	Seminar on Chinese Popular Etiquette
44.	41436	專利法	Patent Law
45.	99235	法律概論(英)	Business Law(E)
46.	63256	中國大陸法律概論	Introduction to Legal Concepts of Mainland China
47.	99711	西洋藝術賞析(英)	Western Art Appreciation(E)
48.	99614	心理學(英)	Psychology(E)
49.	59008、99615	社會學(英)	Sociology(E)
50.	99620	現代中國專題(英)	Special Topics on Modern China(E)
51.	99621	政治學(英)	Politics(E)
52.	99716	跨文化溝通(英)	CROSS - CULTURAL COMMUNICATION(E)
53.	59019、99728	領導與統御(英)	Leadership(E)
54.	59012、99740	領導與統馭(英)	Special Topics in International Etiquette and Communication(E)
55.	99747	環境議題研究(英)	Studies on Environmental Dynamics(E)
56.	<b>00912</b>	<b>企業倫理與永續發展</b>	Corporate Ethics and Sustainable Development
57.	<b>40338</b>	<b>醫事法規與倫理</b>	Healthcare Laws and Ethics
58.	<b>52366</b>	<b>永續會計與揭露報導</b>	Sustainability Accounting and Disclosures
59.	<b>57134</b>	<b>企業綠色永續經營</b>	Corporate Green Sustainable Operations
60.	<b>06360</b>	<b>社會工作倫理</b>	Ethics in Social Work
61.	<b>46432</b>	<b>金融科技與企業倫理</b>	Business and Technology Ethics

## (2) 美感力認證課程列表：Course List for the Certificate of Aesthetics:

	科目代碼	課程名稱(中)	課程名稱(英)
1	02069	音樂與生活	Music and Life
2	02035	音樂欣賞	Music Appreciation
3	00804	中國藝術與美感	Chinese Art and Aesthetics
4	00805	西方藝術與美感	Western Art and Aesthetics
5	02018	攝影藝術欣賞	Introduction to Photographic Art
6	00906	藝術教育(限師資培育學生選修)	Arts Education
7	00709	舞台技術(限師資培育學生選修)	Stage Technology
8	00806	舞蹈創作與欣賞	Dance Choreography and Appreciation
9	00903	綠建築及環境設計	Green Architecture and Environmental Design
10	43111	文學概論(一)	Introduction to Literature I
11	43347	影視文學及習作(一)	Film and Visual Literature I
12	43343	現代戲劇與劇場表演(一)	Modern Drama and Stage Modern Life I
13	43107	歷代文選及習作(一)上	Selected Historical Essays and Writing Practice I
14	43137	現代詩及習作(一)	Modern Poetry and Writing I
15	43139	現代小說及習作(一)	Modern Fiction and Writing I
16	42160	西洋文學概論(一)	Introduction to Western Literature I
17	42524	英國文學導論(一)	Introduction to British Literature I
18	21117、23114	色彩學	Color Theory
19	45341	書法藝術	The Art of Calligraphy
20	45342	當代文學	Modern Literature
21	45340	詩歌選讀	Poetry Appreciation
22	21109	設計概論	Introduction to Design
23	21141	設計史	History of Design
24	21121	設計素描(一)	Design Drawing I
25	21122	設計素描(二)	Design Drawing II
26	21104	基本設計(一)	Basic Design I
27	21151	電腦繪圖(一)	Computer Graphics I
28	21152	電腦繪圖(二)	Computer Graphics II
29	21134	藝術概論	Introduction to Art
30	21139	美術史	History of Art
31	21135	藝術欣賞	Art Appreciation
32	21222	設計繪畫(一)	Design Painting I
33	21223	設計繪畫(二)	Design Painting II
34	21224	印刷學與設計(一)	Printing Design I
35	21225	印刷學與設計(二)	Printing Design II
36	21226	編排設計(一)	Layout Design I
37	21227	編排設計(二)	Layout Design II
38	21272	水墨畫	Chinese Ink
39	21133	美學	Aesthetics
40	21262	攝影藝術	Art Photography
41	21322	包裝設計(一)	Packaging Design I

	科目代碼	課程名稱(中)	課程名稱(英)
42	21323	包裝設計(二)	Packaging Design II
43	21380	油畫	Oil Painting
44	21396	數位美學	Digital Aesthetics
45	21496	展示設計(一)	Exhibition Design I
46	21497	展示設計(二)	Exhibition Design II
47	21461	流行設計專題	Seminar of Fashion Design
48	23119	立體造形(一)	Three-dimensional Form Development I
49	23120	立體造形(二)	Three-dimensional Form Development II
50	23117	設計素描(一)	Design Drawing I
51	23118	設計素描(二)	Design Drawing II
52	23106	設計概論	Introduction to Design
53	23221	基礎產品設計(一)	Basic Product Design I
54	23222	基礎產品設計(二)	Basic Product Design II
55	23223	產品表現技法(一)	Product Rendering I
56	23224	產品表現技法(二)	Product Rendering II
57	23259	產品電腦彩現	3D Product Rendering
58	23235	商品攝影	Commercial Photography
59	23312	產品設計(一)	Product Design I
60	23314	產品設計(二)	Product Design II
61	23431	作品集設計	Portfolio Design
62	23368	飾品設計(一)	Accessory Design I
63	23374	飾品設計(二)	Jewellery Design (II)
64	23348	家具設計	Furniture Design
65	23444	展示設計	Exhibition Design
66	09156	設計素描(一)	Design Drawing I
67	09157	設計素描(二)	Design Drawing II
68	09151	基本設計(一)	Basic Design I
69	09154	基本設計(二)	Basic Design II
70	04135、09005、 24148	設計概論	Introduction to Design
71	09128	樂理	Music Theory
72	09160	基礎動畫(一)	Basic Animation I
73	09161	基礎動畫(二)	Basic Animation II
74	09141、21153	基礎攝影	Basic Photography
75	09149	數位攝影	Digital Photography
76	09145	設計史	History of Design
77	09229	進階電腦繪圖	Advanced Computer Graphic
78	09287、09263	2D 動畫實務	2D Animation Practice
79	09232	3D 電腦動畫(一)	3D Computer Animation I
80	09233	3D 電腦動畫(二)	3D Computer Animation II
81	09231	遊戲美術與企劃	Art and Planning of Game Design
82	09261	進階設計素描	Advanced Design Drawing
83	09296	電影音樂專題	Film Music Topics
84	09369	3D 電腦動畫(三)	3D Computer Animation III

	科目代碼	課程名稱(中)	課程名稱(英)
85	09376	作曲與編曲(一)	Composition and Transcription I
86	09377	作曲與編曲(二)	Composition and Transcription II
87	50321	文創故事創意	Cultural and Creative Story
88	09335	影像藝術設計	Video Art Design
89	09451	視覺形象設計	Visual Image Design
90	24148	設計概論	Introduction to Design
91	24115	建築藝術概論一	Introduction to Art and Architecture I
92	24126	建築設計一	Architectural Design Studio I
93	24127	建築設計二	Architectural Design Studio II
94	24254	建築設計三	Architectural Design Studio III
95	24255	建築設計四	Architectural Design Studio IV
96	24215	結構學	Structure
97	24222	建築結構系統	Architecture Structural System
98	24225	西洋古典建築史	History of Western Architecture from Greek to Enlightenment
99	24226	西洋近代建築史	History of Western Architecture - architecture after Modernism
100	24144	設計繪畫	Design Painting
101	24251	建築構造與造型一	Architectural Construction and Form I
102	24252	建築構造與造型二	Architectural Construction and Form II
103	24316	環境景觀設計	Environmental Landscape
104	24331	展示設計	Exhibition Design
105	24362	建築設計五	Architectural Design Studio V
106	24363	建築設計六	Architectural Design Studio VI
107	24109	建築表現法	Visualization: Drawing and Design
108	24233	攝影學	Photography
109	24333	室內設計	Interior Design
110	24360	3D 動畫與模型	3D Animation and Modelling
111	24415	建築設計七	Architectural Design Studio VII
112	24416	建築設計八	Architectural Design Studio VIII
113	24533	建築講座一	Lecture Series on Architecture I
114	24534	建築講座二	Lecture Series on Architecture II
115	50136	色彩學	Color Theory
116	50137	設計概論	Introduction to Design
117	50141	設計素描(一)	Design Drawing I
118	50142	設計素描(二)	Design Drawing II
119	50145	基礎動畫	Basic Animation
120	50161	樂理	Music Theory
121	50162	透視表現法	Perspective Expression
122	50163	音樂欣賞	Music Appreciation
123	50164	表演學	Acting
124	50165	藝術概論	Introduction to Art
125	50166	商業攝影	Commercial Photography
126	42374	電影文學	Film Literature
127	50201	角色造形設計	Character Design

	科目代碼	課程名稱(中)	課程名稱(英)
128	09260	偶動畫	Stop Motion
129	50221	導演學	Directing
130	50223	中國民間文學(一)	Chinese Folklore I
131	50224	中國民間文學(二)	Chinese Folklore II
132	50231	廣告創意	Advertising Creativity
133	50233	商業影片設計	Commercial Film Design
134	50234	廣告設計(一)	Advertising Design I
135	50235	廣告設計(二)	Advertising Design II
136	50245	數位繪畫	Digital Painting
137	50301	3D 電腦動畫(三)	3D Computer Animation III
138	50312	漫畫創作	Creation of Comics
139	50324	影視文學及習作(二)	Film and Visual Literature II
140	50337	商品開發設計	Product Development Design
141	43114	應用修辭學(一)	Applied Rhetoric I
142	43115	現代散文及習作(一)	Contemporary Essay and Practice I
143	43225	歷代文選及習作(上)	Selected Historical Essays and Writing Practice I
144	43116	現代散文及習作(二)	Contemporary Essay and Practice II
145	43226	歷代文選及習作(下)	Selected Historical Essays and Writing Practice II
146	43215	詩選及習作(一)	Selected Poems and Poetry Writing I
147	43216	詩選及習作(二)	Selected Poems and Poetry Writing II
148	43221	中國文學史(一)	History of Chinese Literature I
149	43222	中國文學史(二)	History of Chinese Literature II
150	43390	詞曲選及習作(一)	Selected Poetry and Writing I
151	43392	古典小說(一)	Studies on the Classical Novel I
152	43165	臺灣文學史(一)	History of Taiwan Literature I
153	43379	專家詩(一)	Study of Specified Author's Poetry I
154	43467	專家詞(一)	Specific Poet Song- poetry I
155	43137	現代詩及習作(一)	Modern Poetry and Writing I
156	43139	現代小說及習作(一)	Modern Fiction and Writing I
157	43249	書法藝術及習作(一)	Chinese Calligraphy and Practices I
158	43138	現代詩及習作(二)	Modern Poetry and Writing II
159	43140	現代小說及習作(二)	Modern Fiction and Writing II
160	43250	書法藝術及習作(二)	Chinese Calligraphy and Practices II
161	43270	廣告文學及習作(一)	Advertisement Literature and Practices I
162	43285	古典戲劇(一)	Classical Drama I
163	43282	廣告文學及習作(二)	Advertisement Literature and Practices II
164	43343	現代戲劇與劇場表演(一)	Modern Drama and Stage Modern Life I
165	43347	影視文學及習作(一)	Film and Visual Literature I
166	43242	兒童文學及習作	Children Literature Reading and Writing
167	43344	現代戲劇與劇場表演(二)	Modern Drama and Stage Modern Life II
168	43348	影視文學及習作(二)	Film and Visual Literature II
169	99768	短篇小說選讀(英)	Readings of Selected Short Stories (E)
170	99618	中國文學概論(英)	Introduction to Chinese Literature (E)

	科目代碼	課程名稱(中)	課程名稱(英)
171	99619	世界文學概論(英)	Introduction to World Literature (E)
172	99711	西洋藝術賞析(英)	Western Art Appreciation (E)
173	42568	英國文學導論	Introduction to British Literature
174	42146	聖經文學	Introduction to Bible Literature
175	42274	青少年文學	Introduction to Literature for Young Adults
176	42359	英詩	English Poetry
177	42275	文學作品選讀	Selected Literature Works
178	42116	文學入門	Approaches to Literature
179	42561	西洋文學概論	Introduction to Western Literature
180	42509	戲劇(1)	Drama I
181	42518	戲劇(2)	Drama II
182	42588	美國文學	American Literature
183	42589	莎士比亞	Shakespeare
184	42463	現當代作家研究	Studies on Modern and Contemporary Writers
185	44278	日本文學與媒體 1	Japanese Literature and Media I
186	44279	日本文學與媒體(2)	Japanese Literature and Media II
187	44368	日本戲劇(一)	Japanese Dramas I
188	44369	日本戲劇(二)	Japanese Dramas II
189	44468	日本名著選讀(1)	Selected Readings in Japanese Literature I
190	44469	日本名著選讀(2)	Selected Readings in Japanese Literature II
191	32202	劇本寫作	Script Writing
192	32204	藝術概論	Introduction to Art
193	32306	聲音藝術	Art of Audio Production?Art of Audio Production
194	32131	戲劇概論	Introduction to Drama
195	32134	進階靜態攝影	Advanced Still Photography
196	32233	音樂與音效	Music and Sound Effects
197	32235	電影概論	Introduction to Film
198	32239	進階動態攝影	Advanced Cinematography
199	32236	電影配樂	Film Music
200	32240	微電影與廣告影片製作	Commercials Film Production
201	32344	影視美學(一)	The Art of Visual Communication I
202	32345	影視美學(二)	The Art of Visual Communication II
203	32349	場景與燈光	Scene and lighting
204	32358	影像風格分析	Advanced Analysis in Film Styles
205	32360	影視造型設計	Production Design: Styling
206	29221	2D 動畫	2D Animation
207	29222	3D 繪圖	3D Object Design
208	29423、16396	3D 動畫設計	Advanced to 3D Modeling
209	32A01	基礎樂理	Fundamentals of Music Theory
210	32A04	詞曲故事與賞析	The Story and Appreciation of Lyrics
211	32A05	填詞技巧	Lyrics and Skills
212	32A07	和弦與旋律	Chords and Melodies
213	32B01	歌曲創作(一)	Songs Creation I

	科目代碼	課程名稱(中)	課程名稱(英)
214	32B02	數位編曲(一)	Digital Arrangement I
215	32B03	舞台表演	Stage Performance
216	32B05	大眾文化與流行音樂	Popular Culture and Music
217	32B06	歌曲創作(二)	Songs Creation II
218	32B07	數位編曲(二)	Digital Arrangement II
219	33241	數位敘事與美學	Communication Narrative and Aesthetics
220	34339	廣告設計	Advertising Design
221	26131	剪輯美學	Aesthetics of Editing
222	26232	微電影製作	Micro- Film Production
223	26331	鏡頭語言	Language of the Lens
224	34233	商業攝影	Commercial Photography
225	29221	2D 動畫	2D Animation
226	29222	3D 繪圖	3D Object Design
227	29423	3D 動畫設計	3D Animation Design
228	29424	造型角色設計	Animation Modeling Design
229	18256	休閒美學	Leisure Aesthetics
230	19261	飲食文化與餐飲美學	Dietary Culture and Food and Beverage Aesthetics
231	19398	蔬果雕刻與盤飾(109 新增)	Vegetable and Fruit Carving for Dish Decoration
232	00813	表演藝術	Performing Arts
233	00917	藝術與美感	Art and Aesthetics
234	26234	商業攝影	Commercial Photography
235	21154	商業攝影	Commercial Photography
236	21125	基礎設計素描	Basic Design Drawing
237	21126	創意設計素描	Creative Design Drawing
238	23121	設計素描	Design Drawing
239	23122	產品素描	Product Sketching
240	21127	基本設計	Basic Design
241	50147	基本設計	Basic Design
242	09131	設計色彩學	Color Theory
243	21267	電腦動畫製作	Computer Animation
244	21228	視覺傳達(一)	Visual Communication I
245	21220	視覺傳達(二)	Visual Communication II
246	43502	臺灣文學史與應用實作(一)	History of Taiwan Literature and Application Practice (I)
247	50212	動漫實作專題(A)	Animation Implement Thematic A
248	50213	動漫實作專題(B)	Animation Implement Thematic B
249	50215	動漫實作專題(一)	Animation Implement Thematic I
250	50216	動漫實作專題(二)	Animation Implement Thematic II
251	50346	動漫音樂專題	Animation Music
252	42545	戲劇	Drama

## (3) 企劃力認證課程列表：Course List for the Certificate of Planning:

	科目代碼 Course Code	開課學院 School	開課學系 Department	課程名稱 Course Name	
1.	M1101	管理學院 School of Management	院共同必修 School of Management	企業概論 Introduction to Business	
2.	11102		管理學 Management		
3.	11546		企業管理學系 Department of Business Administration	營運企劃與銷售 Business Planning and Selling	
4.	11316		品牌企劃(標竿課程) Brand Planning		
5.	54251		財務金融學系 Department of Finance	企業管理 Business Management	
6.	29257	傳播學院 School of Communication	新媒體暨傳播管理學系 Department of New Media and Communication Administration	專案企劃實務 Practice on Project Planning	
7.	31151		企業概論 Introduction to Business		
8.	26206		管理學 Management		
9.	30333 34310		廣告暨策略行銷學系 Department of Advertising and Strategic Marketing	廣告企劃 Advertising Planning	
10.	34406		廣告策略與企劃 Advertising Strategy and Planning		
11.	26304		策略品牌管理 Strategic Brand Management		
12.	32246		節目企劃寫作 Proposal Writing on TV and Radio Program		
13.	32104		電視節目製作 Television Program Production		
14.	33312		新聞學系 Department of Journalism	專題企劃與報導 Planning and Writing of Special Reports	
15.	04114		都市規劃與防災學系 Department of Urban Planning and Disaster Management	環境規劃與設計 Environmental Planning and Design	
16.	21310		設計學院 School of Design	商業設計學系 Department of Commercial Design	網站規劃與設計(一) Website Planning and Desitn (1)
17.	21320				網站規劃與設計(二) Website Planning and Desitn (2)
18.	23304			商品設計學系 Department of Product Design	商品企劃 Commercial Product Planning
19.	09323			數位媒體設計學系 Department of Digital Media Design	數位媒體整合設計(一) Integrated Multimedia Design I
20.	09324	數位媒體整合設計(二) Integrated Multimedia Design II			
21.	50302	動漫文創設計學士學位學程 Animation and Comic Creative Industries Design Program		動漫文創整合設計(一) Integrated Animation and Comic Creative Industries Design I	



	科目代碼 Course Code	開課學院 School	開課學系 Department	課程名稱 Course Name
22.	50303			動漫文創整合設計(二) Integrated Animation and Comic Creative Industries Design II
23.	11102	觀光學院 School of Tourism	觀光學院 School of Tourism	管理學 Management
24.	14324		觀光事業學系	節慶活動規劃設計(標竿課程) Festival Planning and Activity Design
25.	18308		休閒遊憩管理學系 Department of Leisure and Recreation Management	休憩活動設計 Programming in Leisure and Recreation
26.	18316			旅遊規劃 Tour Planning
27.	18318			休閒體驗活動設計 Leisure Experience Activity Design
28.	13103		資訊學院 School of Information Technology	資訊管理學系 Department of Information Management
29.	36434	資訊工程學系 Department of Computer Science and Information Engineering		網路規劃與管理 Website Planning and Management
30.	06120	人文科學暨教育學院 School of Humanities, Social Sciences, and Education	犯罪防治學系 Department of Criminal Justice	企業管理概論 Introduction to Business Management
31.	06451			安全專案管理 Security Project Management
32.	07242		公共事務與行政管理學系 Department of Public Affairs and Administration	專案企劃與報告寫作 Project Planning and Report Writing
33.	07315			公共管理(一) Public Management I
34.	07316			公共管理(二) Public Management II
35.	07350			專案管理 Project Management
36.	08205		諮商臨床與工商心理學系 Department of Counseling, Clinical and Industrial / Organizational Psychology	企業組織與管理 Business Organizations and Management
37.	42298		應用英語學系 Department of Applied English	企業管理(1) Business Management (1)
38.	42504			企業管理(2) Business Management (2)
39.	42272			企業管理 Business Management
40.	43224 43330	應用中文學系 Department of Applied Chinese	文創專題企畫及習作 Planning and Practice of Cultural and Creative Special Reports	
41.	40202	健康暨醫學工程學院 School of Health and Medical Engineering	醫療資訊與管理學系 Department of Healthcare Information and Management	醫務管理學 Healthcare Management
42.	40244			管理學 Management

	科目代碼 Course Code	開課學院 School	開課學系 Department	課程名稱 Course Name
43.	99219	國際學院 International College	國際企業與貿易學位學程 International Business and Trade Program	國際企業管理 International Business Management
44.	99405		資訊科技應用學士學位學程 Applied Computing Program	管理學 Management
45.	59007		國際事務與外交學位學程 International Affairs and Diplomacy Program	管理學 Management
46.	63134	法律學院 School of Law	財金法律學系 Department of Financial Law	企業管理 Business Management
47.	35207	金融科技學院 School of Financial Technology	應用統計與資訊科學學系 Department of Applied Statistics and Information Science	企業管理 Business Management
48.	55235		經濟與金融學系 Department of Economics and Finance	管理學 Management
49.	46161		金融科技應用學士學位學程 Finance Technology Applications Program	創新創意與創業 Innovation, Creativity and Entrepreneurship Program